ALISON PHAN

alisonphan.com
alisonphandesign@gmail.com

647-993-7152

A UX/ UI designer that values strength in bridging community and design in the creative industry to produce the best work possible. Recently graduated with an Advanced Diploma in Graphic Design from George Brown College in Toronto, Canada. Actively looking for a design or front-end role in a growing company that will let me use my experience and passion in the fullest amount.

EDUCATION

George Brown College | 2015-2018
Advance Diploma - Graphic Design

York University | 2011-2013 ** Incomplete
BDes Hons - Bachelors of Design Hons (YSDN)
BA Hons - Bachelors of Psychology Double Major in Psychology and Design

EXPERIENCE

Ontario College of Teachers contracted via HR Connect | Sept 2018 – Dec 2018
Frontend Developer and Designer – hired to edit and create new front-end webpage for OCT
- Creating responsive HTML pages using HTML, Javascript and CSS
- Creating navigational front-end menus on each page to make them as user friendly as possible
- Suggestions of brand and quality improvement of each web project
- Constant QA (Quality Assurance) to confirm websites and applications are running smoothly with no UX/UI error; editing previous website errors in English and French to ensure best user experience.

Yu Seafood | April 2016 – Aug 2018 (part time during schooling)
Designer / PR Representative
- Handled all of Yu Seafood Social Media accounts and marketing
- Managed the best interactive creative content to represent Yu Seafood branding – built branding from scratch
- Sole photographer and videographer for all advertisements, events and social media – managed 100% of the editing and branding for the menus, creative handles and event recaps
- Creator of website – built and developed an E-commerce online take-out ordering system in which users can order takeout from the restaurant. Website was developed using HTML and CSS, where JQuery was used to emulate the ordering system so when the user clicks an item, it automatically moves into their cart. Once prototyping was complete, Shopify was used to complete the backend.

Alison Phan Design – Freelance | 2011 - Present
Graphic Designer / UX/UI Designer for numerous individual projects
- Full Branding and design for client: Le Unghie Nail & Spa
- Web Development - E-commerce, Creation of Profiles and Portfolios.
  - Created an ecommerce website developed entirely using Wordpress
  - Developed and created a design for a client using Shopify.
- All websites were developed through usage of HTML, CSS, and JQuery.
- Photography / Videography

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TOP SKILLS

Adobe Creative Cloud
Expert Level:
- *Photoshop*
- *Illustrator*
- *InDesign*
- *After Effects*
- *Lightroom*

Intermediate Level:
- *Experience Design*
- *Felix*

Web and Front End Developme nt
Intermediate Level:
- *HTML*
- *CSS*
- *Javascript*
- *JQuery*

Junior Level:
- *ReactJs*
- *WebPack*
- *PHP*
- *Wordpress*
- *Json*

Other Technical Knowledge
- *AutoCad*
- *Invision App Design*
- *Iconic App Builder*
- *Sketch Prototyping*
- *3D Studio Max*
- *Microsoft Office*
- *Visual Studios*
- *iWork – Apple's Office System*

AWARDS & ACHIEVEMENTS
Adobe Design Achievement Awards – George Brown College | June 2018
- *Two-time semi-finalist in Graduation Award Show*

REFERENCES
Can be provided upon request